



Certified Fund Raising Executive
The credential for fundraising professionals

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) a record of the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended and, where necessary, fill in the session title. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP Fort Worth Metro Chapter
Title of Activity: 30th Annual AFP DFW Philanthropy Conference
Names of Presenter(s): Various
Dates and Location: 24 June, 2010 – Arlington, TX

Date: Thursday, 24 June, 2010

Session: 8:15am – 9:15am (1 hrs)

Strategic Partnerships: Opportunities and Issues

Session: 9:30am – 10:30am (1 hrs)

Breakout Sessions

- Cast A Wider Net with your Direct Mail Marketing
- Using Internal Metrics to Strengthen Capacity
- Stop Chasing the Clock
- Ready, Set, Go! How to Train your Board Using Games
- Kick Start your Nonprofit Branding Effort
- E-Strategy for your Nonprofit: Cast your Net, Catch More Fish

Session: 11:00am – 12:00pm (1 hrs)

Breakout Sessions

- Philanthropy in the History of American Colleges and Universities
- Your Next Job Won't Be your Last: Changing Careers
- How Nonprofits Impact the Business Community
- The Nonprofit Secret: Six Principles of Successful Board/CEO Partnerships
- Creating and Negotiating Engaging Sponsorships
- 30 e-ssential e-Tips for your Nonprofit

Session: 12:30pm – 1:30pm (1 hrs)

Nonprofits Lessons Learned from 2009

Session: 1:45pm – 2:45pm (1 hrs)

Breakout Sessions

- Moving Special Events Participants to Annual Donors
- Prospect Research and Management – Integrating and Collaborating: Maximizing your Development Team for Successful Results
- A Dialogue with Local Funders: A Panel Discussion
- Governance and Management, Board and Staff: Who's on the Bus and Who's in What Seat?
- Donor-Centered Development
- Transforming your Data into Strategic Insight and Dollars

Session: 3:15pm – 4:15pm (1 hrs)

Breakout Sessions

- Capital Campaigns for Beginners
- Framing the Ask: A Storytelling Approach to Raising Individual Donor Support
- New Form 990: How to be Prepared
- Building a Strategic Thinking Board
- Let Donor Intelligence Prioritize your Time and Budget
- The Power of e-Mail Outreach

Total number of contact hours attended:

_____ (number of contact hours = number of Education points)

Be sure to enter these hours in your online application